



SPONSORSHIPS AND BENEFITS

Level 1 Event Sponsor \$1,500

1. Two (2) Rear Balcony Light of Day Paramount Theater Only Tickets
2. Quarter page Light of Day program ad.
3. Your advertising logo on www.LightofDay.org web site year round.
4. Two (2) Light of Day logo shirts and hats.

Level 2 Event Sponsor \$2,500

1. Two (2) Combo Tickets*
2. Quarter page Light of Day program ad.
3. Your banner at main Paramount Theater concert.
4. Your advertising logo on www.LightofDay.org web site year round.
5. *Combo ticket entitles holder admission to all LOD concerts and an assigned seat at the main concert at the Paramount Theater.
6. Two (2) Light of Day logo shirts and hats.

Level 3 Event Sponsor \$4,500

1. Four (4) Combo Tickets*
2. Half page Light of Day program ad.
3. Your banner at main Paramount Theater concert.
4. Your advertising logo on www.LightofDay.org web site year round.
5. *Combo ticket entitles holder admission to all LOD concerts and an assigned seat at the main concert at the Paramount Theater.
6. Four (4) Light of Day logo shirts and hats.

Level 4 Event Sponsor \$7,000

1. Six (6) Combo Tickets*
2. Full page Light of Day program ad.
3. Your banner at main Paramount Theater concert.
4. Your advertising logo on www.LightofDay.org web site year round.
5. *Combo ticket entitles holder admission to all LOD concerts and an assigned seat at the main concert at the Paramount Theater.
6. Six (6) Light of Day logo shirts and hats.

Level 5 Event Sponsor: \$10,000

1. Ten (10) Combo Tickets*
2. Full page Light of Day program ad.
3. Your banner at main Paramount Theater concert and ALL other venues.
4. Your advertising logo on www.LightofDay.org web site year round.
5. *Combo ticket entitles holder admission to all LOD concerts and an assigned seat at the main concert at the Paramount Theater.
6. Your logo in all LOD newspaper advertisements.
7. Ten (10) 10 Light of Day logo shirts and hats.

Level 6 Event Sponsor: \$25,000

1. Sixteen (16) Combo Tickets*
2. Full page Light of Day program ad.
3. Your banner at main Paramount Theater concert and ALL other venues.
4. Your advertising logo on www.LightofDay.org web site year round.
5. *Combo ticket entitles holder admission to all LOD concerts and an assigned seat at the main concert at the Paramount Theater.
6. Your logo in all LOD newspaper advertisements.
7. Sixteen (16) Light of Day logo shirts and hats.

Title Sponsor: LIMITED to ONE SPONSOR \$50,000

1. 32 Combo Tickets*
2. Light of Day program ad choice of (a) outside back cover (b) inside back cover or (c) double truck inside two pages.
3. Your banner at main Paramount Theater concert and ALL other venues.
4. Your advertising logo on www.LightofDay.org web site year round.
5. *Combo ticket entitles holder admission to all LOD concerts and an assigned seat at the main concert at the Paramount Theater.
6. Title Sponsorship. (i.e. "The XYZ Co. Light of Day Concert Series or "Light of Day Concert Series by XYZ Co." on all LOD logos, signs, shirts, hats.)
7. Your logo in all LOD newspaper advertisements.
8. 32 Light of Day logo shirts and hats.

LIGHT OF DAY PROGRAM ADVERTISING RATES:

Back Cover Full Page \$2000

Page 2 or 3 Full Page \$1,700

Inside Back Cover Full Page \$1500

Other Full Page \$1,200

Half Page \$600

Quarter Page \$300

Eighth Page (Business Card) \$175

Business or Name Listing \$100

Space reservation: December 16, 2016

Artwork deadline: December 21, 2016

Email artwork (pdf or hi-rez jpeg) to: LightOfDayFoundation@gmail.com

PROGRAM AD SIZES:

Full-page (Trim size): 5.5 wide x 8.5" high

Full-page (Bleed size): 5.75" wide x 8.75" high

Full-page (live matter area): 4.75" wide x 7.75" high

Half-page: 4.75" wide x 3.875" high

Quarter-page: 2.375" wide x 3.875" high

Eighth page (business card): 2.375" wide x 1.9375" high

No crop marks, registration marks, or extra bleed area on the file please. We will add them in the print shop

Make check payable to: Light of Day Foundation

Mail check only to:

Tony Pallagrosi

Light of Day Foundation PO Box 105 Allenhurst, NJ 07711-0105

Banner sizes for venue:

Main event banner size: one banner. Size: 3' x 6'

All other venues: up to 10 banners. Size: 2' x 4'

For additional information please contact the following:

Tony Pallagrosi (732) 539-2632 or TonyP@concertseast.com